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News Release

MSR® Reactor® Stove Wins Alpinist Mountain Standards Award

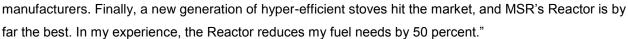
Seattle, U.S.A. - Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce the company's <u>MSR Reactor Stove System</u> has received a top five-star rating and award from <u>Alpinist Magazine</u>. Through extensive in-the-field testing,

the stove system was recognized for its efficiency, performance,

compactness and durability.

The <u>Alpinist Mountain Standards</u> reviews provide unbiased, candid feedback and anecdotal commentary to equipment tested in the field. The review panel is comprised of climbers who use the gear every day as part of their work and play. Only the gear that they would actually buy themselves, deemed as "nearly perfect", qualifies for the *Alpinist* Mountain Standards Award.

The MSR Reactor Stove System was reviewed by John Race, member of the Mountain Standards panel and co-owner of the Northwest Mountain School. Race used the stove for private and commercial trips for several years, in addition to a dedicated three-month test through Alpinist. In the online review, Race notes "for many years, stove inefficiency was a problem that was largely unaddressed by



"We're especially honored to receive this award because John performed such an extensive, real-world test," said Drew Keegan, Division Director for Stoves, Cookware and Fuel at Cascade Designs. "The Reactor stove's exceptional fuel efficiency and windy-conditions performance are benefits that are best proved in the field, in a variety of conditions."

The MSR Reactor Stove System provides maximum efficiency and achieves an unrivaled boil time, allowing for superior performance in all conditions. A patent-pending burner features two modes of heat transfer, convective and radiant, to generate maximum heat output; while an integrated heat exchanger



completely encloses the radiant burner. The integrated heat exchanger is fused to the pot, increasing surface area and dwell time of the flame and providing total wind protection. The MSR Reactor Stove also features an internal regulator, which equalizes fuel pressure for consistent flame output in all temperatures. As a result of these breakthrough technologies, the stove provides superior performance and efficiency throughout the life of the canister, in even the most demanding real world situations.

The MSR Reactor Stove System is available in stores now.

About the MSR® (Mountain Safety Research) Brand

Seattle-based Cascade Designs engineers the MSR brand of standard-setting, high-performance outdoor equipment. A commitment to quality manufacturing and innovation ensures customers are outfitted with the finest, most reliable gear available for outdoor adventures. MSR brand product lines include stoves, fuel, cookware, water treatment, hydration, shelter, snowshoes and camp towels, the majority of which are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information, visit www.msrgear.com.

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